

Class Concept

This is professional work in promoting the development of quality industry and balanced industrial growth in North Carolina. Employees in this class may be assigned a portfolio of industrial firms considering relocation or expansion into North Carolina. Work may also involve assignment to a national region or foreign country for the purposes of calling on industrial firms and familiarizing them with the benefits of locating in the State. Employees may specialize in domestic or foreign firms. Employees may also be assigned to a regional office with responsibilities for providing assistance to counties and municipalities in preparation for industrial development.

Recruitment Standards

Knowledge, Skills, and Abilities

- Considerable knowledge of general management and business organization procedures.
- Considerable knowledge of the business, legal, and regulatory aspects of doing business in North Carolina.
- Skill in compiling a wide variety of business, economic, and community data and presenting it orally or in formal written reports.
- Skill in dealing tactfully and successfully with public officials, private sector leaders and representatives, and the general public.

Minimum Education and Experience

Bachelor's degree from an appropriately accredited institution and three years of related business development experience, one of which must have been directly related to economic development activities; or

Master's degree in a related field from an appropriately accredited institution and one year of experience directly related to economic development or business development activities; or an equivalent combination of education and experience.