

Class Concept

This is consultative and administrative work in planning and implementing a health education program for a local health department or assisting in directing a program for a large geographical area of the state. Employees are responsible for developing, organizing, and carrying out health education programs with and through local health department staffs to meet the needs of a community. Work involves preparing and selecting educational materials to promote specific health problems. Work is reviewed by a higher-level public health educator or administrative supervisor and is evaluated through conferences and reports as to the overall effectiveness of the program. Positions typically work under the supervision or mentorship of a Public Health Educator II.

Recruitment Standards

Knowledge, Skills, and Abilities

- General knowledge of methods and techniques of disseminating health educational information.
- General knowledge of modern health education theories and techniques.
- General knowledge of community assessment techniques.
- Considerable knowledge of the principles and practices of public health and public health education.
- Experience in applying the principles and practices of community health education at the local level.
- Experience in planning, implementing, and evaluating environmental health education programs.
- Ability to organize and coordinate public health education programs.
- Ability to build broad-based, and sustainable partnerships and coalitions.
- Ability to conduct all phases of a comprehensive and collaborative community health assessment;
- Ability to coordinate the production and distribution of audience-specific materials.
- Ability to communicate effectively orally and in writing with audiences having wide ranges of educational backgrounds.
- Ability to effectively use computers and software such as word-processing, publishing and presentation software.

Minimum Education and Experience

Master's degree in Public Health Education or Public Health with a major in public health education from an appropriately accredited institution; or

Bachelor's degree with a major in health education from an appropriately accredited institution and two years of experience in public health education or a related field; or

Bachelor's degree from an appropriately accredited institution and three years of experience in public health education; or an equivalent combination of education and experience.

Note: This is a generalized representation of positions in this class and is not intended to identify essential functions per ADA.