

### Class Concept

Positions in this class perform professional work in all phases of the production of television and radio or video programs and provide creative and technical decision-making that enhance the technical and aesthetic quality of the program. Work may include determining, organizing, coordinating and scheduling the utilization of space, equipment and production personnel; determining and maintaining supplies for production; and providing technical design and direction for the use of specialized equipment to produce desired effects. Employees provide creative and technical decision-making in the utilization/optimization of the audio and video equipment, bridging the gap between the equipment capacity and the desired effect. Employees may also perform editing with or without a predetermined script. Employees may also monitor and control the statewide broadcast signal distributed over single or multiple channels; receive and record live and pre-recorded network feeds; identify and resolve variances in the program schedule or program log before they impact on-air operations; execute the programming schedules; and troubleshoot automation issues.

### Recruitment Standards

#### Knowledge, Skills, and Abilities

- Considerable knowledge of techniques, practices, and methods used in the production process of broadcast television and radio programs.
- Considerable knowledge of the capabilities and use of broadcast television and radio elements including technical layouts for audio and/or video.
- Ability to independently originate and design artistic approaches to produce the most sophisticated broadcast television and radio programs, in conjunction with comprehensive technical knowledge of specialized state-of-the-art equipment.
- Ability to independently schedule tasks, resources and materials to complete work assignments.
- Ability to share expertise, provide guidance and convey specialized knowledge to team members in order to achieve desired goals.
- Ability to identify and initiate successful methods of establishing and maintaining professional customer relationships.
- Ability to make recommendations as required and to suggest and support alternative approaches.

#### Minimum Education and Experience

Bachelor's degree in public relations, broadcasting, emerging media, radio, television production, or related field from an appropriately accredited institution; or an equivalent combination of education and experience.

Note: This is a generalized representation of positions in this class and is not intended to identify essential functions per ADA.