

Class Concept

Designs and builds web pages to meet the department's online offerings, strategies, and goals for external communications. Uses a variety of graphics software and tools. Participates in the design and development of user interface features. May perform user research and usability testing.

Recruitment Standards

Knowledge, Skills, and Abilities

- Good working knowledge of the main web design applications and social media platforms.
- Experience in web content management and web user interface/creative design.
- An understanding of legislation and guidelines for website accessibility.
- Evidence of good creative and technical skills through a portfolio of past work samples.
- Good problem-solving skills and a logical approach to work.
- Working knowledge of basic website design and content administration.
- Willingness to keep up to date with the fast-paced changes in technology and software.

Minimum Education and Experience

Bachelor's degree in web development/design, digital design, computer programming, or related curriculum from an appropriately accredited institution; or

Associate degree in web development/design, digital design, computer programming and one year of experience related to the design and development of websites; or

High school or General Educational Development (GED) diploma and four years of experience in the field of technology related to the position's role; or an equivalent combination of education and experience.