Class Concept Designs and builds web pages to meet the department's online offerings, strategies and goals for external communications. Uses a variety of graphics software and tools. Participates in the design and development of user interface features.

Recruitment Standards

Knowledge, Skills, and Abilities
- Working knowledge of basic web programming and scripting languages.
- Good working knowledge of the main web design applications and social media platforms.
- Experience in web content management and web user interface/creative design.
- An understanding of legislation and guidelines for website accessibility.
- Evidence of good creative and technical skills through a portfolio of past work samples. ☐Good problem-solving skills and a logical approach to work.
- Willingness to keep up to date with the fast paced changes in technology and software.

Minimum Education and Experience
Bachelor's degree in Digital Media, Web Graphic Design, Computer Programming, or related curriculum from an appropriately accredited institution; or

Associate's degree in Web Development/Design, Digital Design, Computer Programming, or related curriculum from an appropriately accredited institution; or an equivalent combination of education and experience.

Note: This is a generalized representation of positions in this class and is not intended to identify essential functions per ADA.