## Class Concept

Work in this class involves planning and organizing the educational program for the North Carolina Zoological Park and developing educational materials. The employee in this class is responsible for the development and implementation of educational programs for zoo visitors and potential visitors. The employee is also responsible for managing the docent program. Work is performed under general supervision and is reviewed through analysis of the effectiveness of programs supervised.

## Recruitment Standards

## Knowledge, Skills, and Abilities

- Considerable knowledge of methods and techniques of developing educational programs and materials.
- Considerable knowledge of North Carolina natural and cultural history.
- Considerable knowledge of biological/geological processes and natural communities.
- Considerable knowledge of natural and cultural resource management practices.
- Skill in developing educational programs and materials. Skill in developing and producing media materials.
- Ability to research natural/environmental subjects.
- Ability to prepare and present informational programs.
- Ability to communicate effectively in oral and written forms

## Minimum Education and Experience

Bachelor's degree in a natural science program from an appropriately accredited institution and two years of experience in the development and presentation of natural science interpretive and educational programs; or an equivalent combination of education and experience.