EFFICIENCY AND INNOVATION



TIFFANY TURNER LYNCH Winston-Salem State University, Office of Legal Affairs

Tiffany Turner Lynch serves as the business manager for the Office of Legal Affairs at Winston-Salem State University. Through her problem-solving and strong organizational skills, Turner Lynch spearheaded several projects which led to more efficient processes and a significant decrease in paper usage across the university.

She was responsible for the creation and implementation of an online portal for public service requests that greatly reduced the amount of paper needed to fulfill this task. This in-house solution was created at no cost to the university and has become a model adopted by other departments. Turner Lynch's creation of an electronic system for contract management allowed the Office of Legal Affairs to continue business operations as usual during the pandemic. This system was later integrated across the university to create a paper-free contract process.

Continuing her work to create a more environmentally friendly workplace, Turner Lynch next tackled the policy creation process. She expedited a slow, inefficient process into one that allows policy information to be shared and voted upon electronically. Turner Lynch also set up a notification system that informed subscribers of policy changes.

She was also responsible for the first-ever Ethics and Compliance Week in 2021. To increase participation, Turner Lynch created podcasts, a scavenger hunt and an institutional policy portal. Her efforts were recognized by the National Society of Corporate Compliance and Ethics, which later featured her in its podcast.



The Triad Business Journal recognized Tiffany Turner Lynch as one of its "40 Under 40" in 2022, an award to honor the top 40 professionals that are younger than 40 years old for their work. Described by her colleagues as a "shining star," her dedication and innovation make her an exceptional employee of the State of North Carolina.