

CUSTOMER SERVICE



BRADLEY KENOBI

Department of Transportation,
Ferry Division

“If you haven’t heard a Kenobi announcement, you haven’t lived yet,” Doris Ganey says of her colleague Bradley Kenobi, a security guard for the Department of Transportation’s (DOT) Southport Ferry terminal. Anyone who has had the pleasure of boarding the ferry while Kenobi is on the clock will confirm that Ganey’s statement rings true.

Since joining DOT’s Ferry Division in November 2021, Kenobi has made the trip from Southport to Fort Fisher a memorable one for North Carolina residents and tourists alike. While Kenobi’s role focuses on ensuring the safety of the ferry’s passengers by screening riders upon terminal entry, leading emergency response drills and conducting security audits, his commitment to serving the State of North Carolina goes far beyond that of his job responsibilities. Kenobi strives to deliver extraordinary customer service to everyone who passes through Southport Ferry’s terminal doors.

Having previously worked in a security role at Disney World, Kenobi brings the world-renowned hospitality and infectious energy of the “happiest place on Earth” to his role within the Ferry Division. Every 45 minutes, Kenobi lends his voice – and a touch of that Disney magic – to the ferry announcements Ganey speaks so highly of, leaving every passenger with a smile. Dedicated to providing ferry riders with the best experience possible, Kenobi is known by those who frequent the ferry as a wealth of knowledge, offering tourists fun

facts and entertaining details of the movies filmed aboard Southport’s ferries over the years as well as the history of “America’s Happiest Seaside Town”. Moreover, Kenobi takes the time to create and decorate the terminal with informational posters offering tourists insight into the area and recommendations on places to visit, eat and explore.



Bradley Kenobi consistently goes the extra mile to make an impact on the many people who use the Southport Ferry throughout the year. His dedication to bringing each passenger joy daily exemplifies exceptional customer service, and the State of North Carolina is appreciative of his devoted outlook.