

Office of State Human Resources

JOSH STEIN Governor

STACI MEYER Director, State Human Resources

Memorandum

To: All Agency HR Directors

From: Staci Meyer, Director of State Human Resources

Date: April 14, 2025

Re: Introducing JoinNC, a new website serving displaced job seekers

On March 20, 2025, the Governor's Office launched a new website for job seekers, especially those displaced by Hurricane Helene and recent federal workforce reductions: <u>www.nc.gov/joinnc</u>. The site was developed in collaboration with OSHR, the NC Department of Commerce, the NC Department of Information Technology, and the NC Department of Military and Veterans Affairs. These agencies created and curated resources for the site that are intended to:

- Educate job seekers on how to search for and apply for state jobs, track the status of their application, and understand the general hiring process
- Inform displaced workers about unemployment benefits eligibility and how to apply
- Offer career support tools for all job seekers
- Provide additional resources for impacted workers who are veterans, spouses of veterans, or military spouses

The website also offers several ways for job seekers to connect directly with our Temporary Solutions team for personalized assistance with their search for **permanent**, **time-limited**, **or temporary** state government employment:

- Visitors to <u>www.nc.gov/joinnc</u> are invited to submit an Interest Card when they click on the "Connect with a Recruiter" tile near the top of the website's landing page. Job seekers are asked to share information about their job field interests, most recent employment, desired North Carolina work locations, and more.
- Job seekers who submit an Interest Card receive a welcome email with useful links and information to help start the individual's state government job search.
- Using information received from the Interest Card, Temporary Solutions searches for open state government positions and sends potential opportunities to job seekers,

Equal Opportunity Employer Employment First State for Individuals with Disabilities State of North Carolina • Office of State Human Resources 333 Fayetteville Street • 1331 Mail Service Center • Raleigh, NC 27699-1331 oshr.nc.gov • 984.236.0800 T • 984.236.0949 F encouraging them to apply. Temporary Solutions also follows up with job seekers to offer assistance with the state application, preparing for interviews, and more.

• Job seekers can also learn how to apply for state government jobs and participate in conversations with state agency recruiters at virtual training sessions hosted by Temporary Solutions. Training sessions happen two to three times per week. Dates, times, and meeting links are included in the Job Seeker Events Calendar at www.nc.gov/joinnc.

To date, the website has had more than 15,000 visitors. Temporary Solutions has received over 850 Interest Cards, has recommended more than 600 job opportunities across almost every state agency, and has provided virtual training to over 150 job seekers. These figures underscore the importance of providing job seekers with practical, informative employment resources during this critical time and working collectively across agencies to accomplish this.

I am writing to ask for your support in spreading the word about <u>www.nc.gov/joinnc</u> and to offer suggestions on how you can help. I also encourage you and your teams to provide us at OSHR with your feedback about the site so we can continue to make it useful for state government job seekers. Here are a few ways you can assist us now:

- Keep track of the number of applications, interviews, and hires at your agency that were served by the JoinNC initiative. You might consider adding a supplemental question to each job posting asking where the job seeker learned of the job opportunity and adding JoinNC to the list of options.
- Ask your employees to share the JoinNC web address with their customers and contacts, especially those who could be served by the resources on the website.
- Create an email signature template for your agency with information about and a link to JoinNC.
- Encourage your agency and Division recruiters to participate in a virtual recruitment event with Temporary Solutions. This is a great way to reach a new audience, spotlight high priority vacancies, or even promote a sign-on bonus payment program. Please contact Aileen Rodriguez at Temporary Solutions by phone at 984-236-1068 or email at <u>aileen.rodriguez@nc.gov</u> for more information.

Thank you for your attention to this important update. Please feel free to contact me directly with your feedback or suggestions.