FOR PEDESTRIANS

Stop. Look. Listen.

2020: There were 6,516 total pedestrians killed in the U.S.

Use Crosswalks.

2020: 24% of total U.S. pedestrian fatalities occurred at intersections.

See and Be Seen.

2020: 73% of total U.S. pedestrian fatalities occurred at nighttime.

Make Eye Contact.

When crossing streets, make eye contact and use hand signals to drivers.

Source: National Highway Traffic Safety Administration
FOR DRIVERS

Slow Down! Speeding Kills.

Stop and Yield For Pedestrians.

2020: There were 6,516 pedestrian deaths in the U.S.

Stay Alert and Focused.

Look out for pedestrians everywhere, at all times.

Use Your Headlights at Night.

2020: About 74% of total pedestrians killed in traffic crashes are killed when it’s dark outside.

Source: National Highway Traffic Safety Administration