FOR PEDESTRIANS

Stop.
Look.
Listen.

2020: There were 6,516 total pedestrians killed in the U.S.

–Source: National Highway Traffic Safety Administration (NHTSA)

oshr.nc.gov/WalkSmartNC
FOR PEDESTRIANS

Use Crosswalks.

2020: 24% of total U.S. pedestrian fatalities occurred at intersections.

— Source: National Highway Traffic Safety Administration (NHTSA)
FOR PEDESTRIANS

See and Be Seen.

2020: 73% of total U.S. pedestrian fatalities occurred at nighttime.

– Source: National Highway Traffic Safety Administration (NHTSA)

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For Pedestrians

Make Eye Contact.

When crossing streets, make eye contact and use hand signals to drivers.

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FOR DRIVERS

Slow Down! Speeding Kills!

Walk S M A R T N C

Slower speeds saves lives.

– Source: National Highway Traffic Safety Administration (NHTSA)

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FOR DRIVERS

Stop and Yield for Pedestrians.

2020: There were 6,516 pedestrian deaths in the U.S.

– Source: National Highway Traffic Safety Administration (NHTSA)
FOR DRIVERS

Stay Alert and Focused.

Look out for pedestrians everywhere, at all times.

– Source: National Highway Traffic Safety Administration (NHTSA)
FOR DRIVERS

Use Your Headlights at Night.

2020: About 74% of total pedestrians killed in traffic crashes are killed when it’s dark outside.

– Source: National Highway Traffic Safety Administration (NHTSA)